

Our Army at War
Be Safe!



make it home

Army Safety Campaign *Plan*



FY03

255

Army Military Fatalities

\$521 + Million*

***Captured Costs**

A photograph of several soldiers in full combat gear, including helmets and body armor, in a desert-like environment. One soldier in the foreground is crouching, while others are standing behind him, some holding rifles. The background shows a simple, light-colored wall.

Mission

Save Soldiers' lives, prevent disabling & disfiguring injuries, & preserve Army equipment by immediately implementing this plan.

Be Safe!

Concept of Operations

Preserving people & equipment is the vision for this campaign.

Our Army is focused in our two core competencies:

1. Training & equipping Soldiers & growing leaders;
2. Providing relevant & ready land power to Combatant Commanders as part of the Joint Force.

Be Safe!

Campaign Intent

Our efforts will be focused on reducing accidents in three key areas that comprise >95% (Vehicle 62%, PI 27%, Avn 6%) of preventable accidents & fatalities:

1. Vehicle accidents, both military & privately owned.
2. Personal injuries.
3. Aviation.

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Endstate & Success

- The focus of this campaign is to save Soldier's lives, prevent needless injuries, & preserve Army combat power
- Success will be defined by achieving the following conditions:
 - (1) The Army's ability to sustain a combat-ready fighting force is improved as a result of minimizing or eliminating preventable accidents.
 - (2) Risk management is institutionalized to the point where all leaders & Soldiers understand how to assess hazards & mitigate risk.
 - (3) Leadership involvement, three levels deep, is embedded into all garrison & tactical operations.

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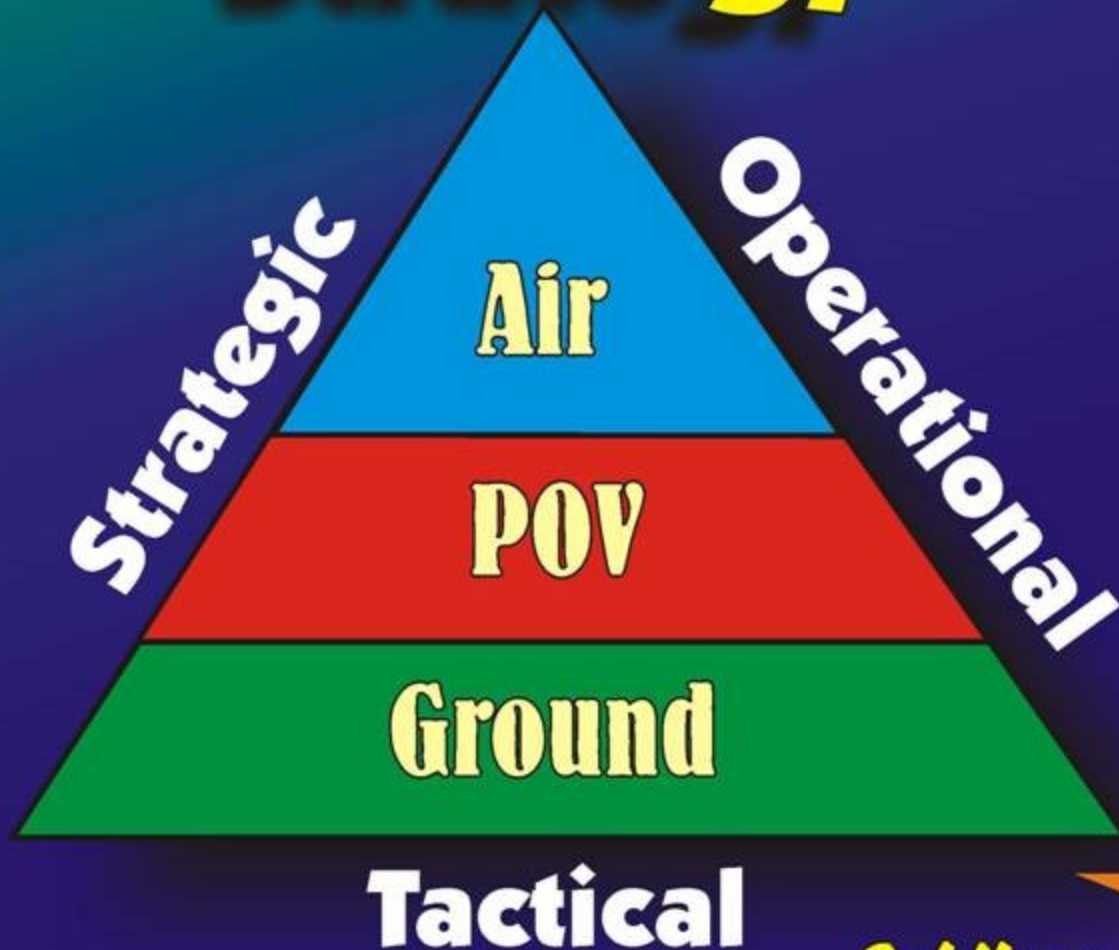
Goal

“The Secretary of Defense’s current goal is to reduce accidents by 50% in FY05 over the 2002 baseline. Components will continue safety initiatives to achieve a net decrease of 75% from this baseline by FY08.”

DRAFT DoD STRATEGIC PLANNING GUIDANCE

Be Safe!

Strategy



***Soldiers,
Make it Home!***

***Leaders,
Bring 'em Home!***



Tools to Bridge the Gap

ASMIS-1
WEB Based
POV - AIR - GROUND

Commander's Safety Course

Commander Safety Brief

Lessons Learned

- RMIS
- Flightfax
- Countermeasure
- Listservers

Pockets of Excellence
Shares Best Practices

Deployment Videos
& PSAs

"Cody Model"

Risk Management
Band of Excellence

Accidents Caused by
Experience

Gap

BRIDGING
the
GAP

KNOWLEDGE LEVEL ↑

EXPERIENCE LEVEL

TIME ON TASK →



The Challenge

“Reduce the number of mishaps and accident rates by at least 50% in the next two years.”

Secretary of Defense



- Lost Work Days?
- Dollar Costs?
- Fatalities?

Our Army at WALK
Save Soldiers Wherever They Are
BE SAFE!